

1st Month
50% off!



Kids Across/Parents Down™

Edited By Jan Buckner Walker

The Original Crossword Puzzle for Kids and Their Favorite Adults



KAPD sponsored content facts:

- Interact with your brand in a focused and memorable way, high child/parent quality time quotient.
- Spend more minutes engaged with your brand with the double exposure advantage, parent and child spend an average of 20 minutes solving a puzzle and then again when consulting the solution grid.
- Enjoy an amplified brand experience that links your brand with "fun."
- Unique readership includes not only children, but their parents, teachers and guardians
- On average, each copy of *Kidsville News!* is read by 2.2 adults (parents, grandparents, educators, etc.)
- **91%** of *Kidsville News!* demographic are between the ages of 25-54
- **71%** of readers have either contacted or utilized an advertiser or sponsor seen in *Kidsville News!*
- **79%** of readers said they would be more likely to buy from a specific business and/or brand after seeing their advertisement in *Kidsville News!*
- **57%** of all copies of *Kidsville News!* are kept in the household for one month or longer
- *Kids Across Parents Down/Kidsville News!* puzzles provides a monthly opportunity to build brand equity with teachers, children and their parents
- As their spending power increases and their influence over peers and parents grows, *Kidsville News!* is the most powerful and credible medium shaping young minds and young consumers
- *Kids Across Parents Down/Kidsville News!* puzzles offers advertisers a targeted, dynamic new way to speak to the opinion-formers and decision-makers of tomorrow

Call us for more information

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Kids Across/Parents Down™

By Jan Buckner Walker

Enjoy fun time with Mom, Dad or your favorite grown-up. The across clues are for kids and the down clues are for adults.

Crossword Planet

Kids Across

1. Twinklers that seem to come out at night (or popular people on TV)
6. To revolve around the sun again and again (or a brand of chewing gum)
7. If you were an astronaut, through the galaxy you'd roam, but when you got back down to _____ you'd finally be at home.
10. Seven circles around Saturn (or O-shaped onion slices)
12. Words heard at a space shuttle launch: "We have _____ off!"
15. This tennis pro shares her name with a planet
16. Chewbacca's cozy covering
17. The giant "dimples" on the face of the moon

Parents Down

1. Visible from your own, it's the home of the 1A
2. Franco film that soared at the box office in 2011: "Rise of the Planet of the _____"
3. Those who, according to the oft-quoted relationship book title, are natives of 15A.
4. Cosmic belief with universal repercussions (or CBS sitcom): The _____ Bang Theory

Kids Across

5. Hot invention that allows people to see mercury rising
8. In colorfully cosmic terms, if you're looking at 9D, you're seeing _____
9. Candy maker named for a planet
11. Classic composition: Form in which Disney delivers a promise to wonderful stargazers
12. There is no proof of _____ in outer space
13. Signature "Star Wars" farewell: "May the _____ be with you."
14. As every earthling knows, it's a real downer
18. System in which the 20D is central
19. Federal agency whose focus is above and beyond (abbr.)
20. Solar storms occur here

This Week's Solution

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